

SARA Alumni Dinner 2017

April 15, 2017



2016-2017 Team Highlights



Women Medal, Men 6th at the Hooch



Top 20 at the Charles for WV4+



HOTC Domination!



6th Year in a Row Winning Home Schools



8,256,332 meters
65 participants in
Concept 2 January
Team Challenge!



Hammer Cup Winners 3rd in a Row



Spring Break in Lake Guntersville, AL

Boats & Oars!!!



Class of 2007 - Mid/Heavy Pocock 8+
Thanks to Brian Chorney (pictured)
and Chris Bowley & Nate Uber



Perseverance - Midweight Pocock 8+
Thanks to the Lubowe Family

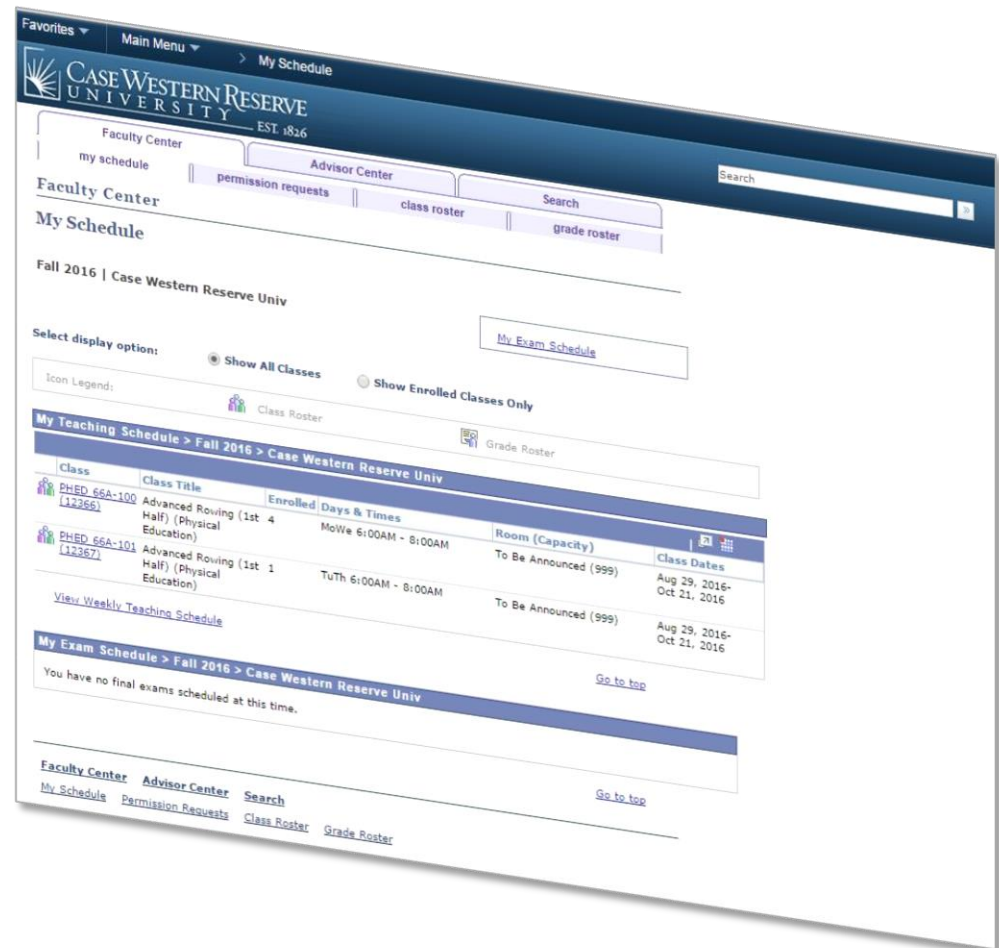


Grandma Liz - Midweight Resolute 4+
Thanks to the McClung Family



20 Oars Sponsored!

PE Credit!!!

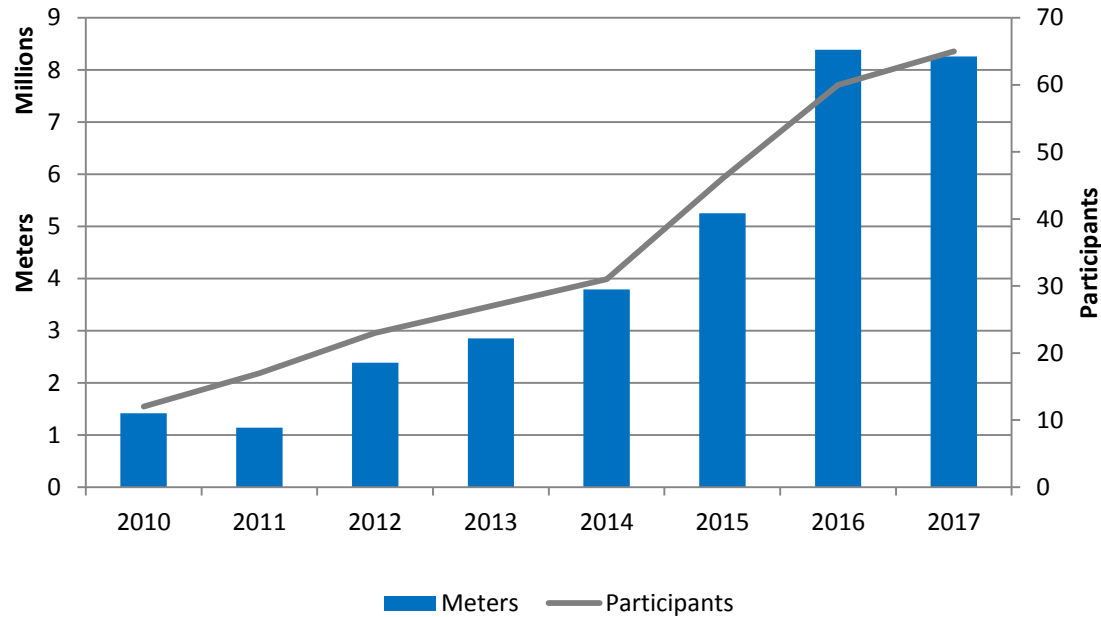


Thanks for Coming Today!

13 years and counting!



JVTC Participation & Meter History



Spartan Rowing Alumni Award 2017

Colleen Kennedy & Liam Hoyer





Let's Re-visit the Strategic Plan...

© Sport Graphics

Why Are We Here?

The Pursuit of Excellence

What is rewarded on race day is power, VO2 max and athletic skill.

MIT rowers devote a substantial part of their lives to a pursuit in which their intelligence is not much help.

When they succeed, as they increasingly do, they are among the most impressive scholar athletes.

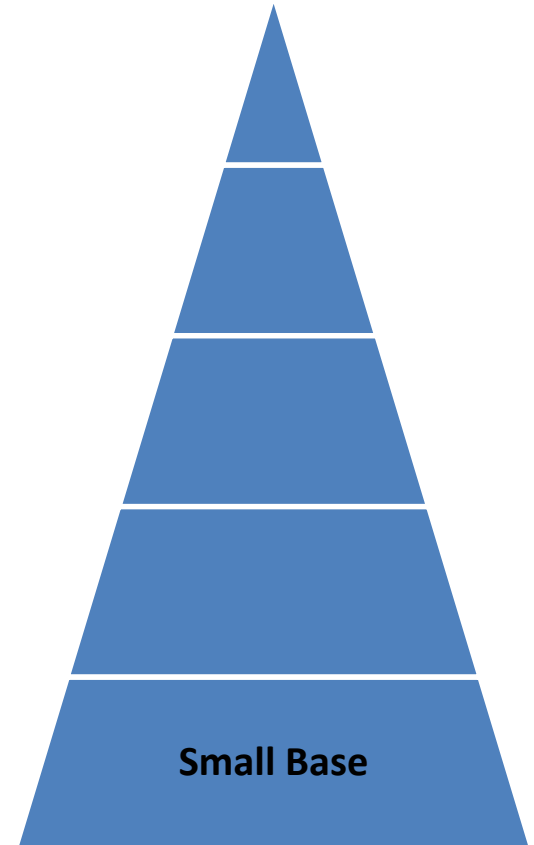
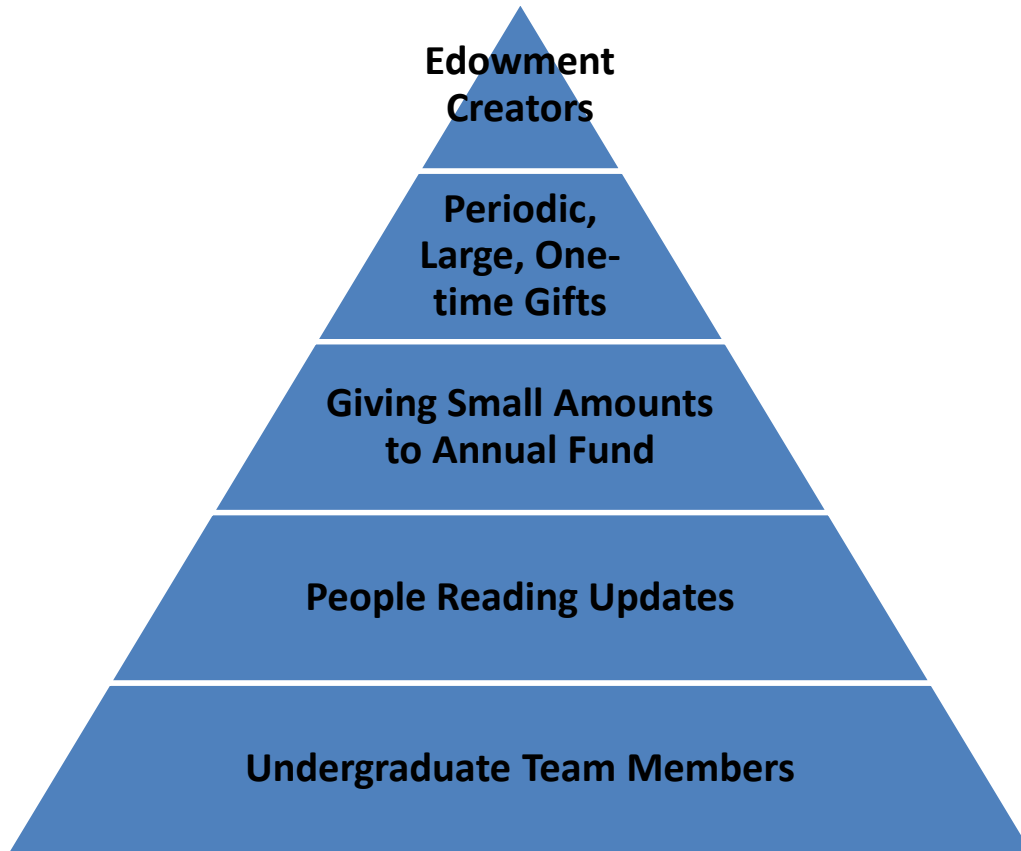
A person who can succeed at MIT and in college rowing is formidable.

Tony Kilbridge
Director of Rowing, MIT
Winter 2014 Newsletter

Structure of a Top Crew

- **Collegiate Rowing is:**
 - Varsity 8+
 - Junior Varsity 8+
 - 3rd Varsity 4+
 - Frosh 8+
- **Racing**
 - Dual races against regional and conference opponents
 - Conference Champs
 - National Champs
- **Recruiting**
 - High school recruiting
 - Relationship with Admissions
 - Summer Rowing Camp
- **Support Needed**
 - Head Coach(es) (FT)
 - Assistant Coaches (PT)
 - Shells
 - 2km Home Course
 - Boathouse Facilities
 - Indoor Training Center
 - University Development Office & Athletic Department Engagement
 - Misc.
 - Truck
 - Trailer
 - Spring Training
 - Winter Training

The Funding Challenge



⇒ Race Eights!!!

How Do We Get Money?

- Provide an excellent student experience
 - Attract athletes to the program
 - Retain those athletes through multiple years
 - Develop champion calibre rowers
- Maintain connection to those student athletes as they become alums
- Involve parents in their child's success

What's Next

Coaching



Equipment



Infrastructure



University Engagement



The Coaching Endowment

Leading the Way



Coaching Makes the Difference

- Michigan vs. Ohio State (*WolverBuck: 21-2*)
- UVa
- Bucknell
- Purdue
- GVSU

“If Princeton can have it, why can’t we?”

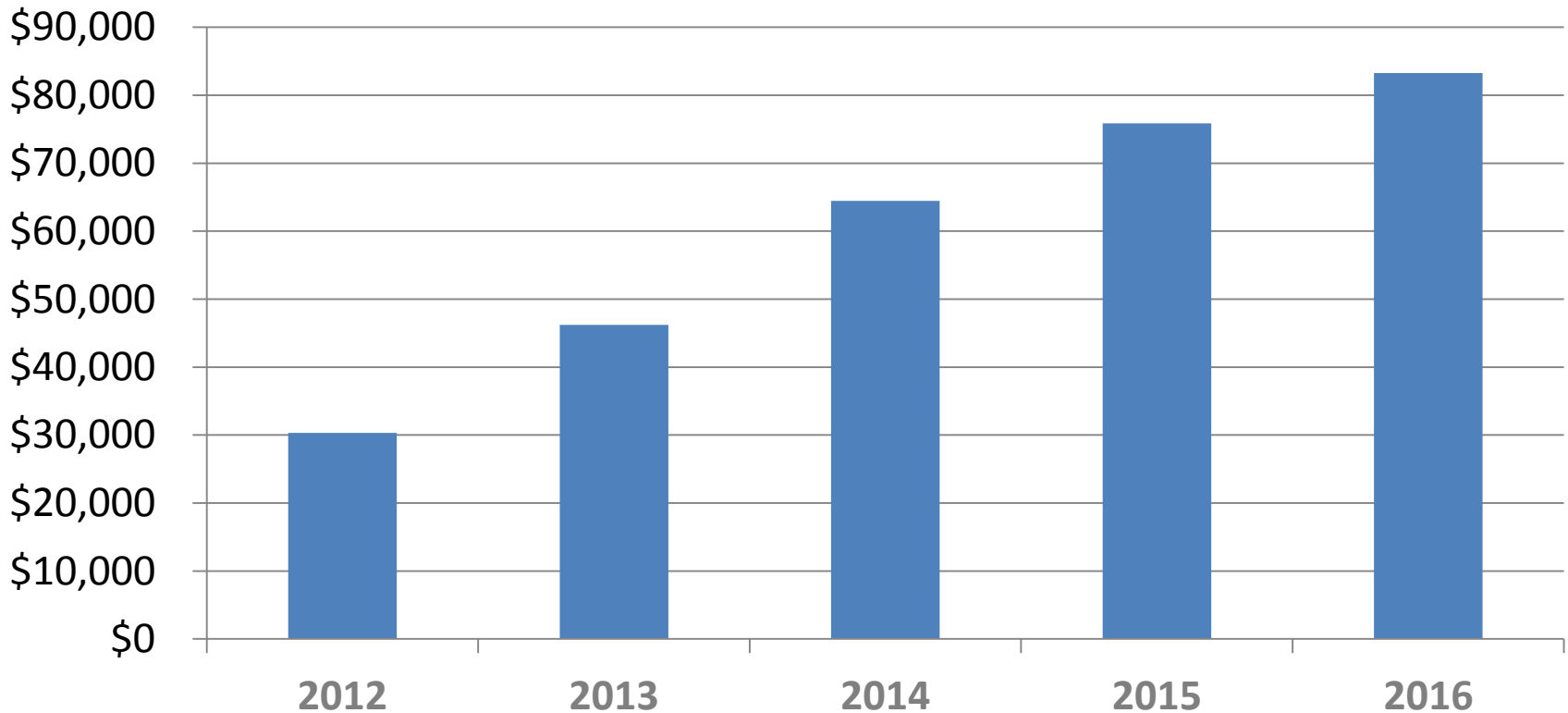
How Endowments Work



- Funds reside within larger endowment fund – like owning a portion of a large mutual fund
- Goal is to provide steady distributions and principal growth
- Minimum gifts required - \$25k
- Way to leave a permanent legacy – restricted, named funds
- Those with means generally have to give something...

Endowment Progress

Marcovy Coaching Endowment
(June 30 close)

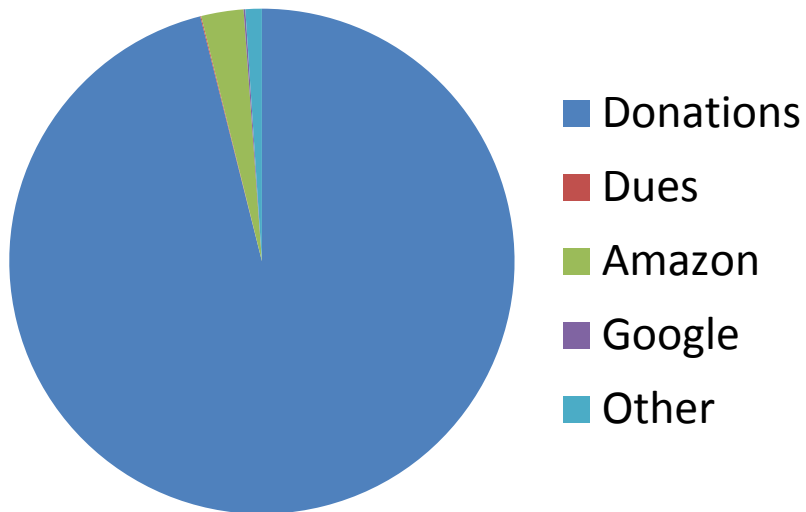


How Are We Doing?



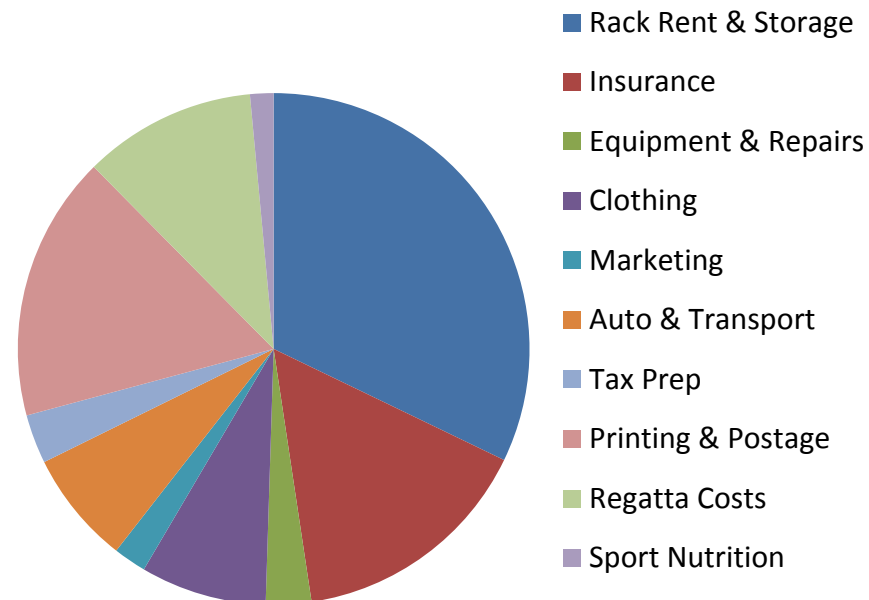
SARA Sources & Uses of Funds 2016

Total Income



Total: \$93,006

Total Expenses



Total: \$26,905

SARA Income & Expense Trends

	2016	2015	2014	2013	2012	2011	2010	2009	2008	2007
Donations & Fundraising	\$93,006	\$43,703	\$24,113	\$23,707	\$67,813*	\$35,460	\$133,265†	\$24,345	\$31,711	\$13,164
Rack Rent ⁱ	\$6,788	\$5,552	\$4,110	\$3,680	\$3,152	\$1,445	\$1,100	\$900	\$325	\$0
Insurance	\$3,268	\$2,822	\$2,571	\$2,571	\$2,553	\$2,207	\$1,592	\$1,212	\$367	\$0
Coaching					\$50,000					
Equipment‡	\$18,147	\$23,844	\$14,061	\$10,031	\$10,051	\$44,486	\$19,794	\$25,928	\$20,516	\$14,444

* Includes \$50,000 transfer to CWRU for Coaching
† Includes \$100,000 transfer to CWRU for CRF Boathouse
ⁱ Only includes rack rent for SARA shells
‡ Includes Repair, Purchases & Depreciation

Cash on Hand: \$58,617

As of Dec 2016

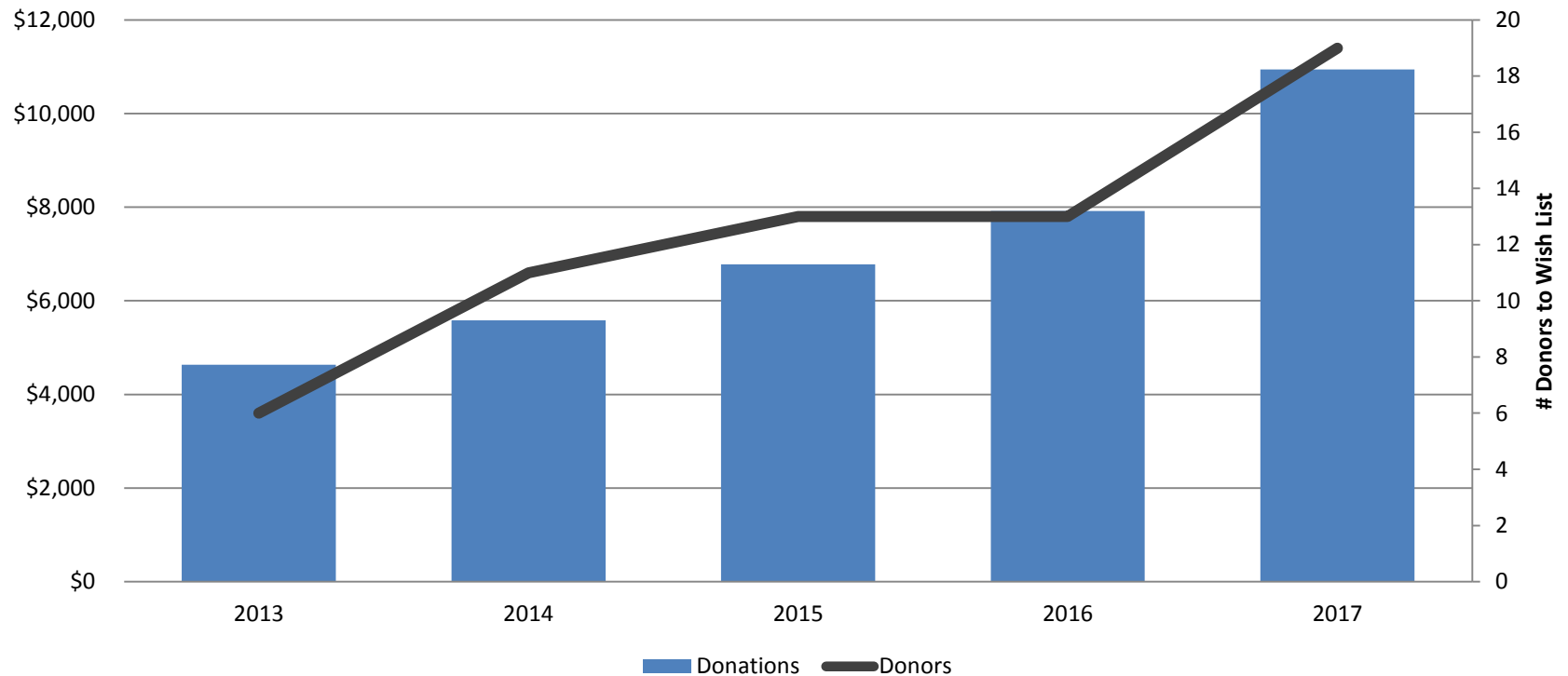
Does not include CWRU funds: Sports Club Budget and SARA Endowment





Wish List Trends

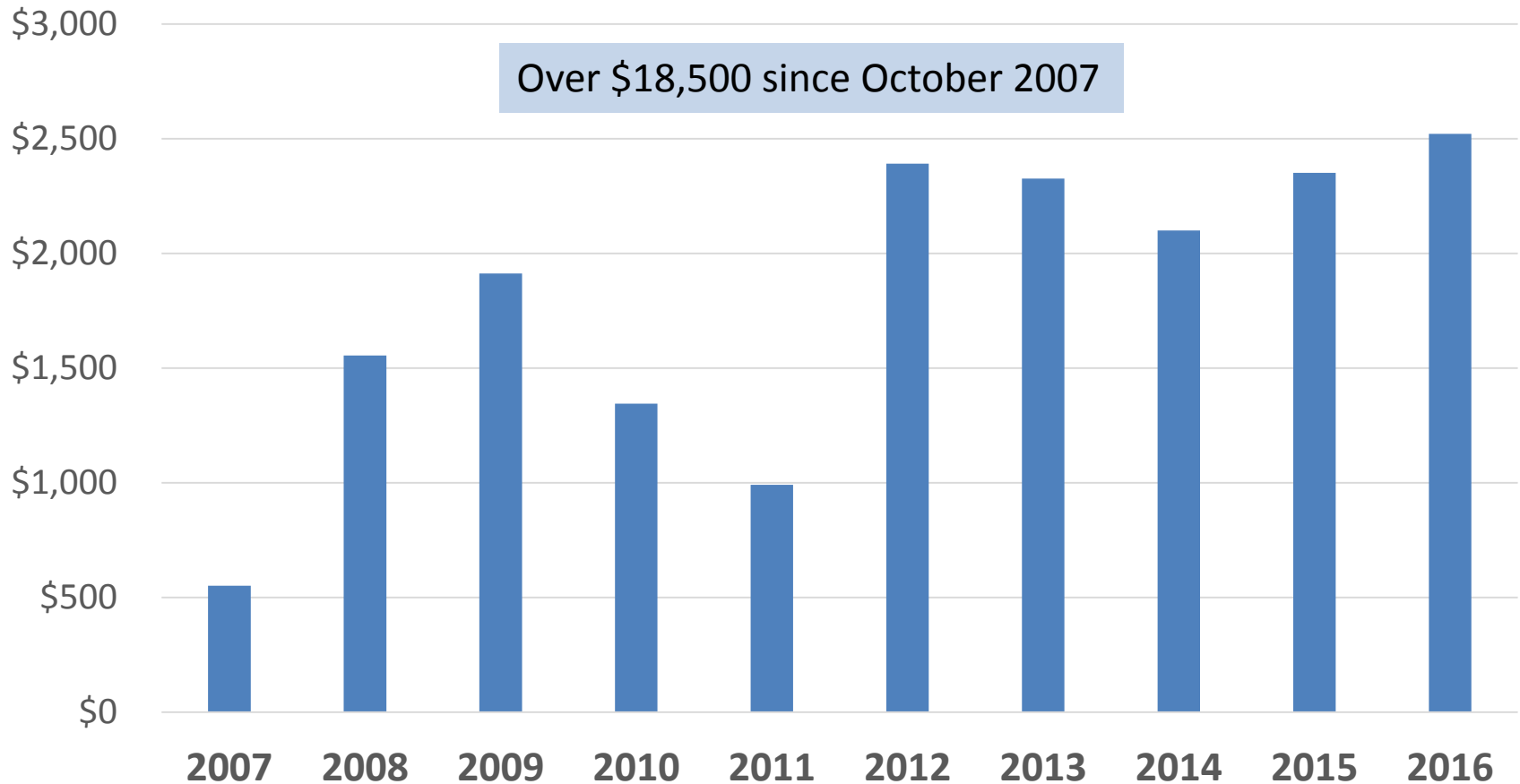
Spring Wish List Donations



http://www.spartanalumnirowing.org/wish_list/SARA_wish_list.html

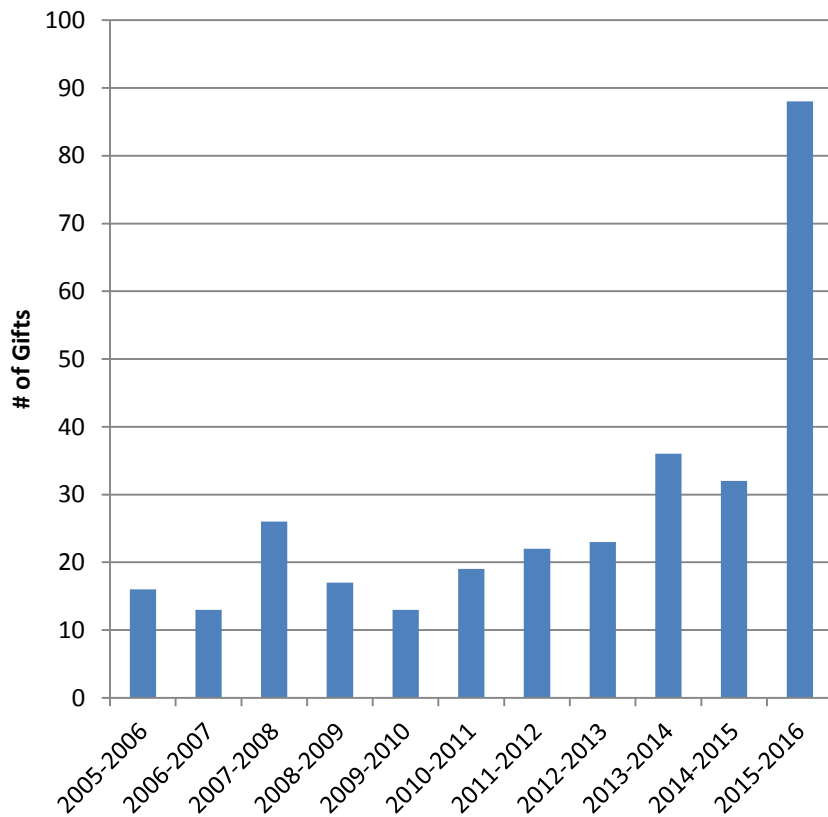
Amazon Fundraising

Use Our Link, Not Amazon Smile!!!

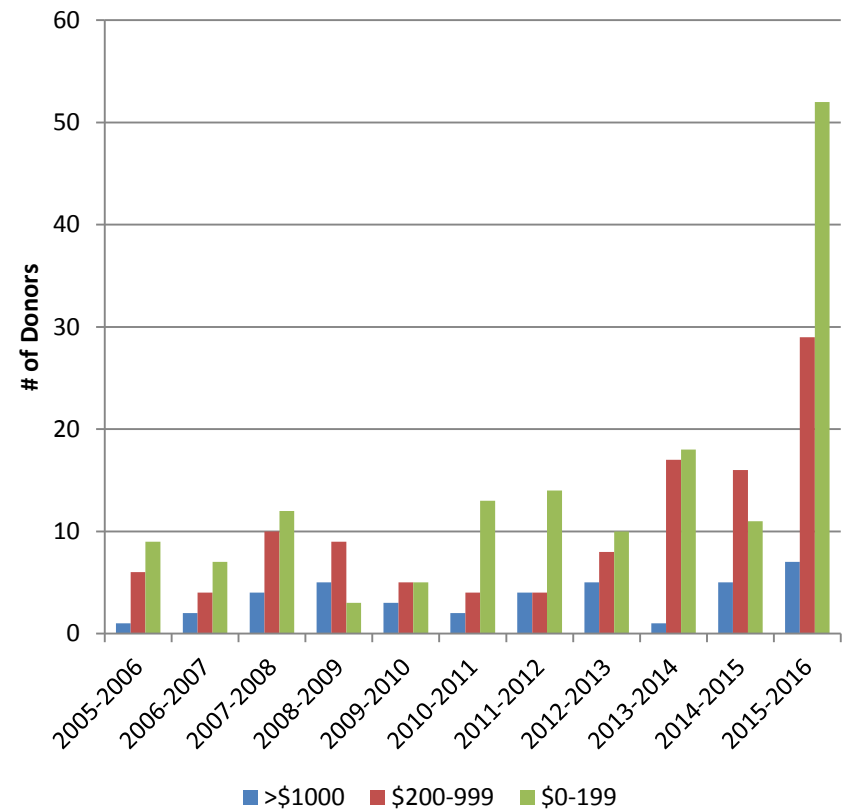


Donor Participation

Total Number of Gifts



Donations by Giving Level



List of Donors 2016

- **Olympian (>\$2,500)**

- Doug & Erynn Rathburn
- Goldman Sachs Philanthropy Fund

- **Champion (\$1000-2499)**

- Carlson Family
- Fakult Family
- Lubowe Family
- Monroe Family
- Drs. Dan & Gina Bachmann
- John Balint
- Dan Burval MD
- Mike & Trisha Krofcheck
- Dr. Rachel & Dr. Vivian Liu
- Elizabeth Old
- RegattaCentral

- **Gold Medal (\$500-999)**

- Tom & Meg Attenweiler
- John Balint
- Lauren Boucher
- Brian Chorney
- Stephanie Hausladen
- Eddie Jones & Teresa Shyr Jones
- Chris Sheridan
- Jill Treece (Schaefer)
- Nate Uber
- Head of the Charles Regatta

- **Silver Medal (\$200-499)**

- Anonymous
- Carolyn Chu MD
- Mark Schoenenberger & Stacie Ringleb
- Vroege Family
- Norchi Family
- Sarah Niemeyer
- Kennedy Family
- Brett Fulton
- Chris Bowley
- Kristine & Kim Short
- Evan & Brandy Halprin
- Anna Czekaj
- Fraser Hewson
- Tuck & Beth Pescosolido
- Owen VandeVelde
- Ram Fish
- Meg Grow
- Zita Varnelis

- **Bronze Medal (\$1-199)**

- Rudolph Fedrizzi
- Kevin Roberts
- Cyntia Roberts
- Kevin Cronin
- Nina Ma MD
- Mallory Miller
- Miranda Cullins
- Katie Puttmann MD
- Liam Hoye
- Elizabeth & Nick Beese
- David Simpson
- Ian Steiner
- Nimish Mehta
- Caitlin Bowerman
- June Lee Whittaker
- Cheryl Thompson
- Doug Brubaker
- Chris Shoemaker
- Chris Pfahl
- Lisa Pfaff Havemann
- Karla Rosenman MD
- Preya Nixon
- Amy Kozlowski Treat
- Cindy Ching Whitehead
- John Calhoun MD
- Colleen Kennedy
- Hala Harik Hayes
- Philip Smith
- Katherine Allen
- Pete Whittaker
- Katie Menosky
- Emmeline Pearson
- Scott Palucki

- Tom Hudak
- Nathan Anderson
- Valerie Michel
- Sophia Houghton
- Laura Kruse
- Gary & Janet Clark
- Carol McLaughlin MD
- Hugh & Pat Rathburn
- Patty Wolford Travis
- Bryan Drake
- Jason Kelly
- Rob Merlino
- Rachel Irwin
- David McBride
- Rick Patrick & Amy Guip
- Tim Marcovy
- Jennifer Perkins
- Marty Smith
- John Judge
- David Braunegg
- Matthew Whittaker
- Sandra Fakult
- Luke Fakult
- Shaker Heights Crew
- Rockford Rowing YMCA
- RJM MEDIA

THANK YOU!



