

SARA 2019 Update



2018-2019 Team Highlights



**Women 2nd
Men 6th at
the Hooch**



**Top 25 at the
Charles for WV4+**



WV4+ take 4th at ACRA National Champs!



**Hammer Cup
Winners 5th
Year in a Row**



**11,619,041 meters
84 participants in
Concept 2 January
Team Challenge!**



Spring Break in Gainesville, GA



Novice Women 4+ take Bronze at Vails!

Tradition Requires Consistency and Investment

Hammer Cup

Case 15 - JCU 8 - CSU 2

2019: CWRU	2006: CWRU
2018: CWRU	2005: CWRU
2017: CWRU	2004: CWRU
2016: CWRU	2003: JCU
2015: CWRU	2002: JCU
2014: CSU	2001: JCU
2013: CWRU	2000: JCU
2012: CWRU	1999: JCU
2011: JCU	1998: JCU
2010: CWRU	1997: CWRU
2009: CSU	1996: CWRU
2008: JCU	1995: CWRU
2007: CWRU	

Home Schools

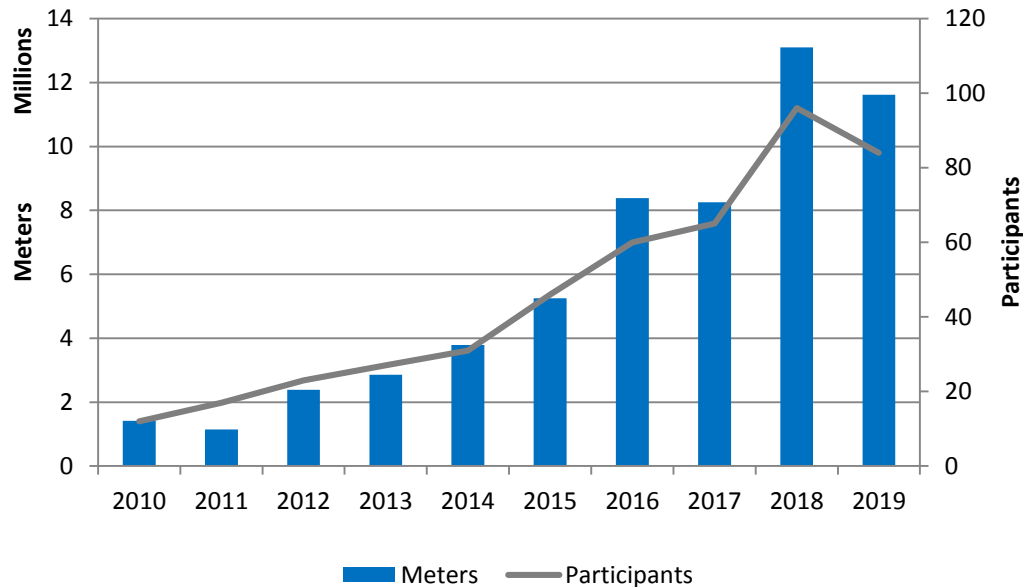
Case 11 - JCU 5 - CSU 1

2019: CWRU	2010: JCU
2018: CWRU	2009: CSU
2017: CWRU	2008: CWRU
2016: CWRU	2007: CWRU
2015: CWRU	2006: CWRU
2014: CWRU	2005: JCU
2013: CWRU	2004: JCU
2012: CWRU	2003: JCU
2011: JCU	

When did SARA start?
What about:
URA, MACRA, Vails, ACRA?



JVTC Participation & Meter History



2019:
84 participants
11,619,041 meters

Spartan Rowing Alumni Award 2019



Past Winners:

2015: Abby Sevier &
Steph Merlino

2016: Masato Miyagi

2017: Colleen Kennedy &
Liam Hoyer

2018: Emily Schnittmann

Will Warren





Let's Re-visit the Strategic Plan...

Why Are We Here?

The Pursuit of Excellence

What is rewarded on race day is power, VO2 max and athletic skill.

MIT rowers devote a substantial part of their lives to a pursuit in which their intelligence is not much help.

When they succeed, as they increasingly do, they are among the most impressive scholar athletes.

A person who can succeed at MIT and in college rowing is formidable.

Tony Kilbridge
Director of Rowing, MIT
Winter 2014 Newsletter

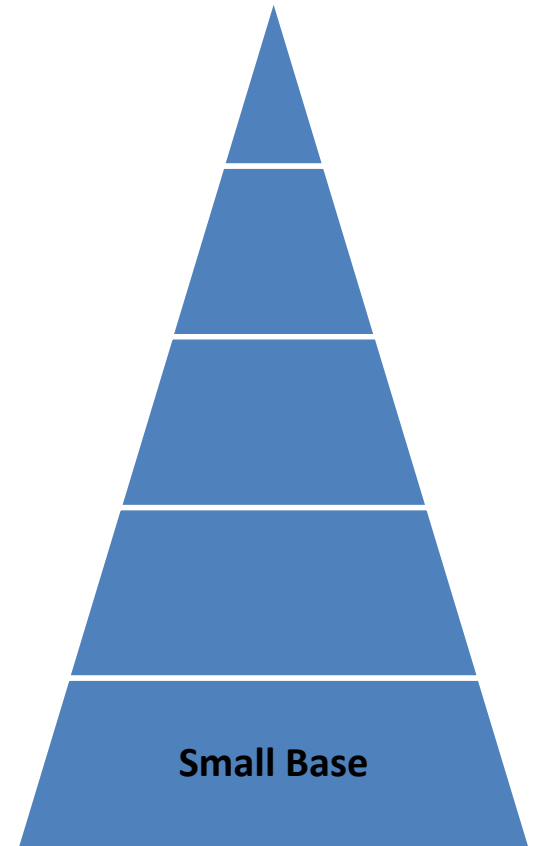
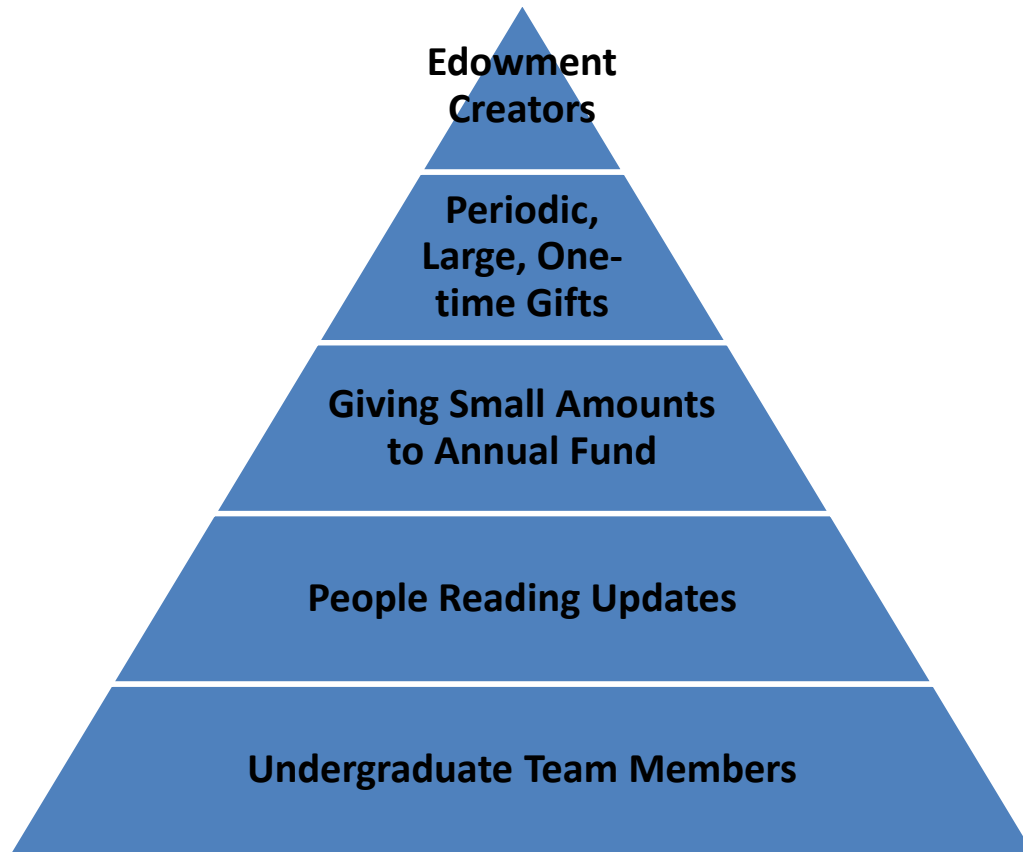
Structure of a Top Crew

- **Collegiate Rowing is:**
 - Varsity 8+
 - Junior Varsity 8+
 - 3rd Varsity 4+
 - Frosh 8+
- **Racing**
 - Dual races against regional and conference opponents
 - Conference Champs
 - National Champs
- **Recruiting**
 - High school recruiting
 - Relationship with Admissions
 - Summer Rowing Camp
- **Support Needed**
 - Head Coach(es) (FT)
 - Assistant Coaches (PT)
 - Shells
 - 2km Home Course
 - Boathouse Facilities
 - Indoor Training Center
 - University Development Office & Athletic Department Engagement
 - Misc.
 - Truck
 - Trailer
 - Spring Training
 - Winter Training

Per Athlete Annual Dues vs. Peers

- Michigan: >\$2,500
- Purdue: Varsity \$2,757, Novice \$1,775
- Carnegie-Mellon: \$600 ++
- Emory: \$800 ++

The Funding Challenge



⇒ Race Eights!!!

How Do We Get Money?

- Provide an excellent student experience
 - Attract athletes to the program
 - Retain those athletes through multiple years
 - Develop champion calibre rowers
- Maintain connection to those student athletes as they become alums
- Involve parents in their child's success

What's Next

Coaching



Equipment



Infrastructure



University Engagement



Infrastructure Priorities

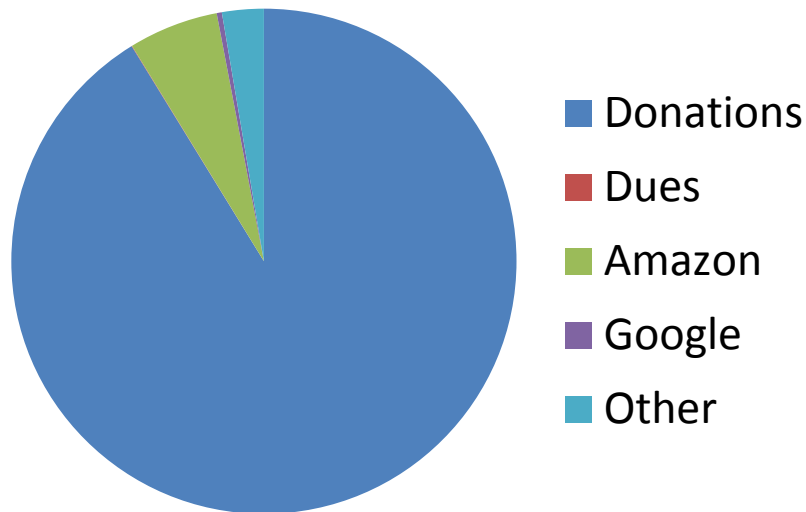
- Boathouse
- Erg Center
- Aurora Lake – 2,000m racing

How Are We Doing?



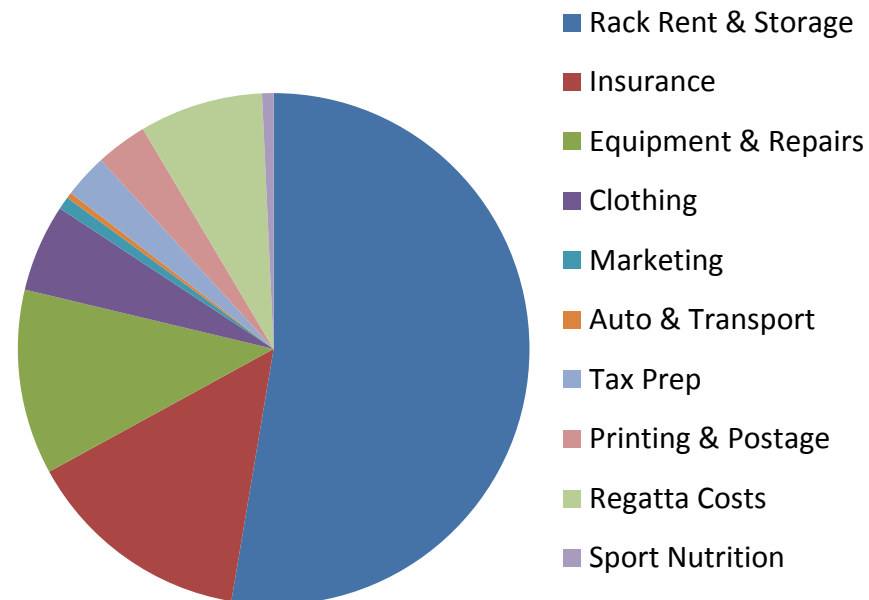
SARA Sources & Uses of Funds 2018

Total Income



Total: \$31,107

Total Expenses

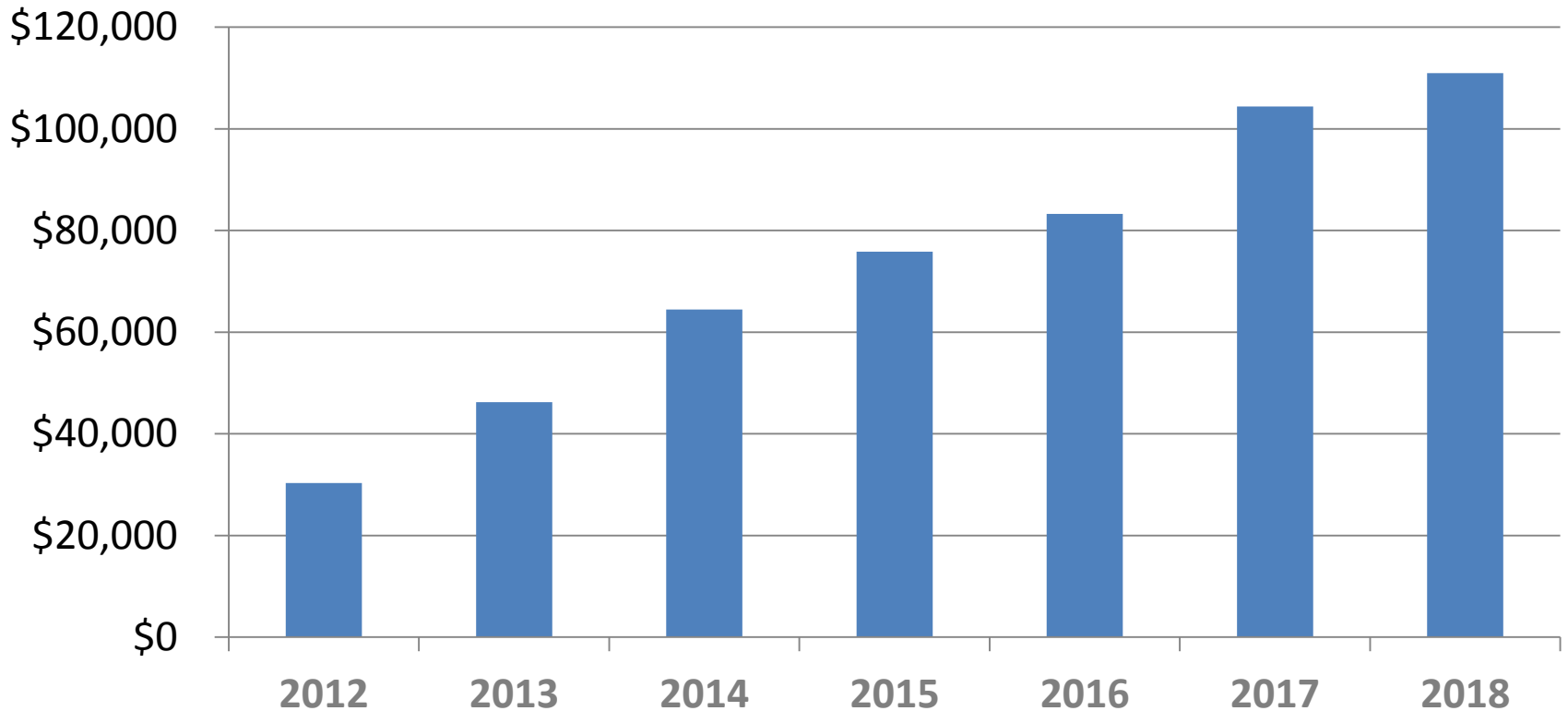


Total: \$24,032

Cash on Hand: \$58,829

Endowment Progress

Marcovy Coaching Endowment (June 30 close)



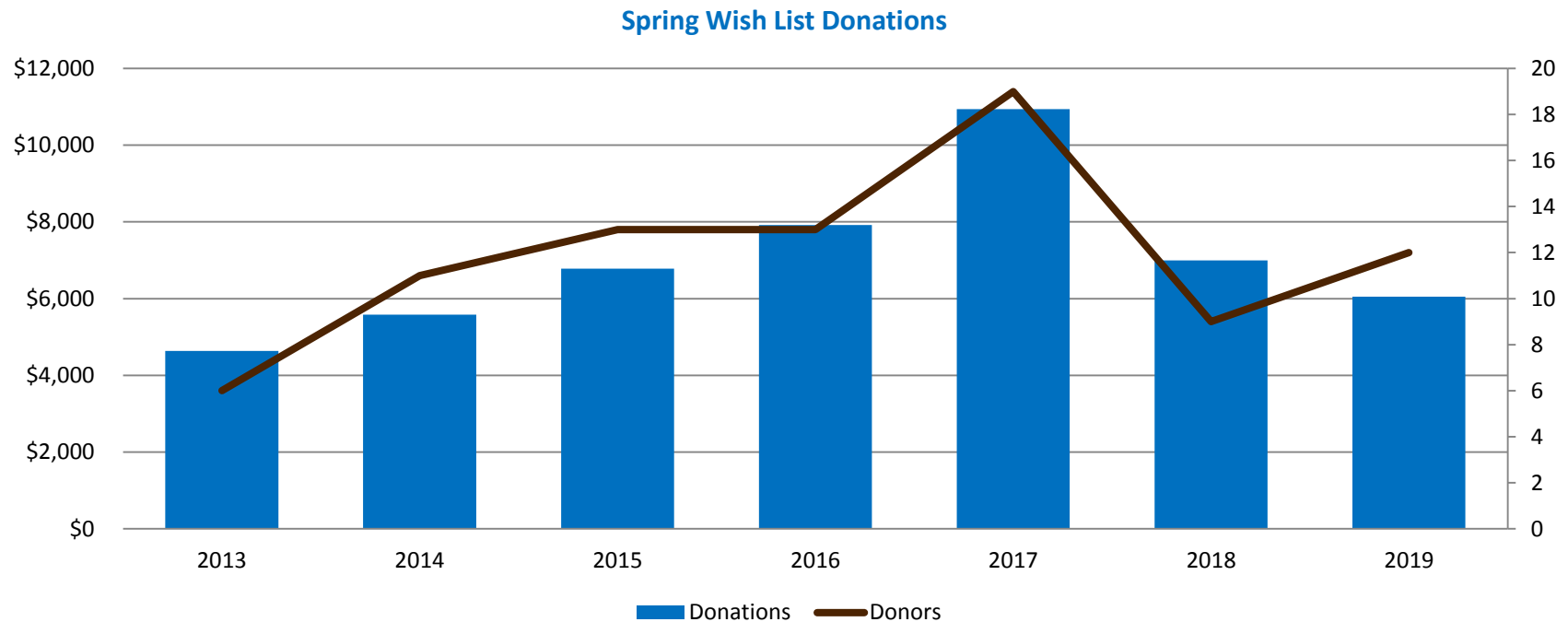
How Endowments Work



- Funds reside within larger endowment fund – like owning a portion of a large mutual fund
- Goal is to provide steady distributions and principal growth
- Minimum gifts required - \$25k
- Way to leave a permanent legacy – restricted, named funds
- Those with means generally have to give something...



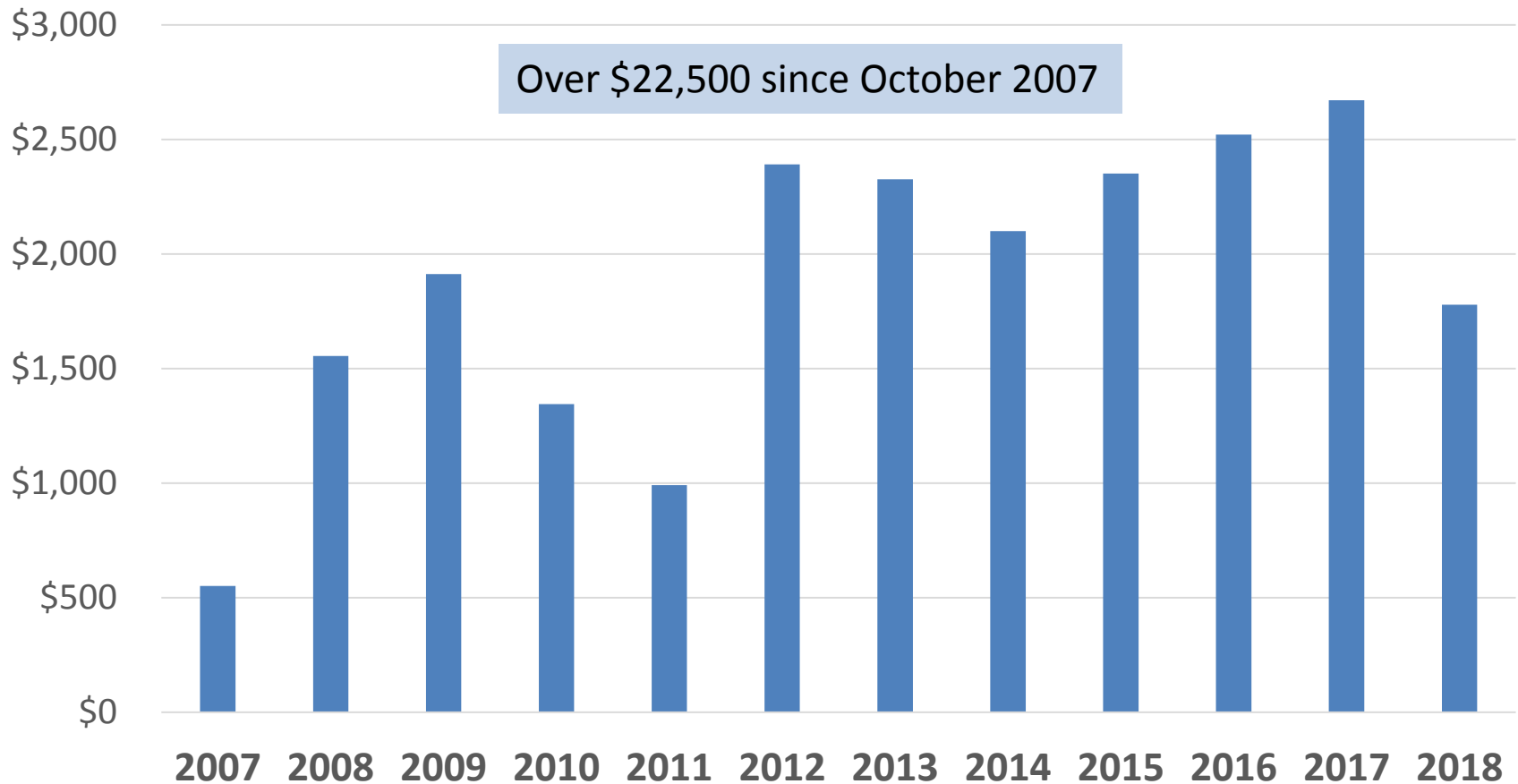
Wish List Trends



http://www.spartanalumnirowing.org/wish_list/SARA_wish_list.html

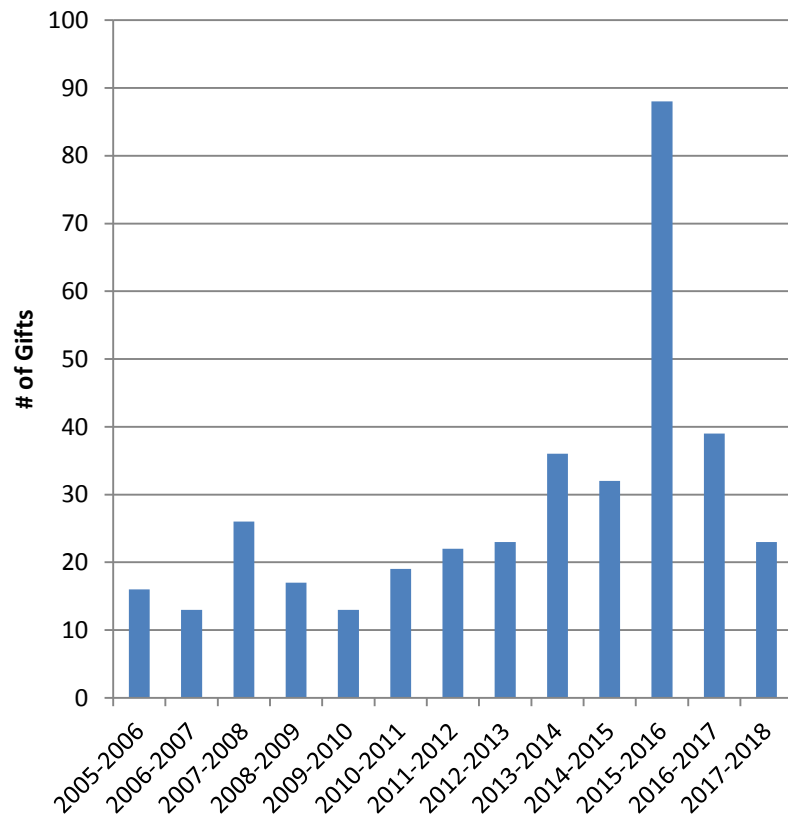
Amazon Fundraising

Use Our Link, Not Amazon Smile!!!

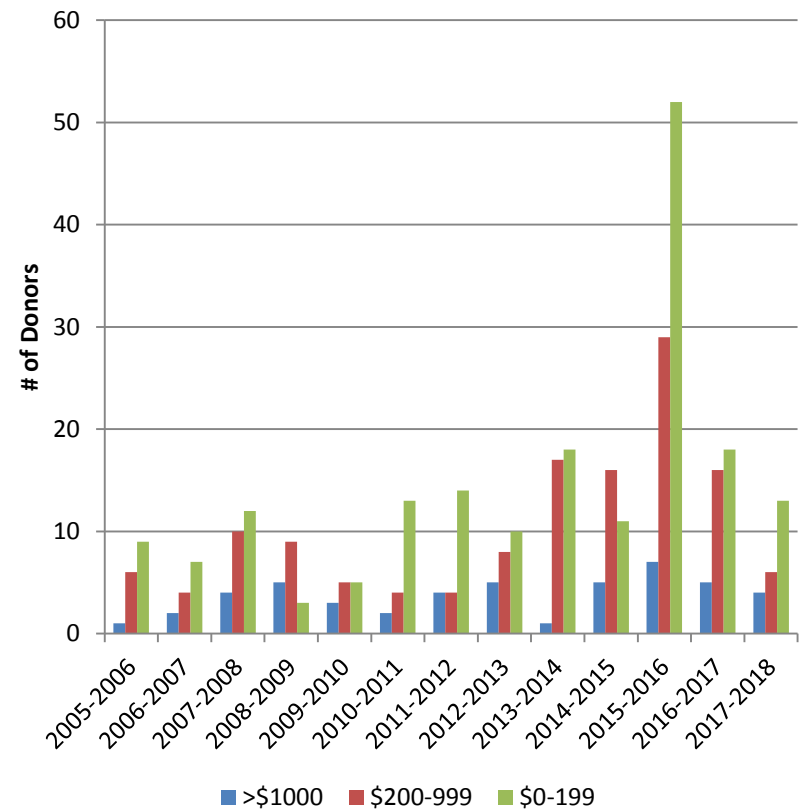


Donor Participation

Total Number of Gifts



Donations by Giving Level



List of Donors 2018

- **Olympian (>\$2,500)**

- Anonymous
- Doug & Erynn Rathburn

- **Champion (\$1000-2499)**

- Benevity Fund
- Carlson Family
- RegattaCentral

- **Gold Medal (\$500-999)**

- Fidelity Charitable

- **Silver Medal (\$200-499)**

- Anonymous
- Dan & Gina Bachmann
- Lauren Boucher
- Kristine Baggett & Kim Short
- Judge Family

- **Bronze Medal (\$1-199)**

- Anna Czekaj
- Fangze Liu
- Zita Varnelis
- Stephanie Silverman
- Fraser Hewson
- Nathan Uber
- Chris Bowley
- Tuck & Beth Pescosolido
- Ram Fish
- Meg Grow
- Owen Vandeveld
- Head of the Hooch

THANK YOU!


Donors Jan-Dec 2018

