## SARA Alumni Dinner 2015



April 18, 2015



# In Memorium Kenneth L. Klika 1945-2014









# 2014-2015 Team Highlights















5,250,116 meters 46 participants in Concept 2 January Team Challenge!





# Thanks for Coming Today!

















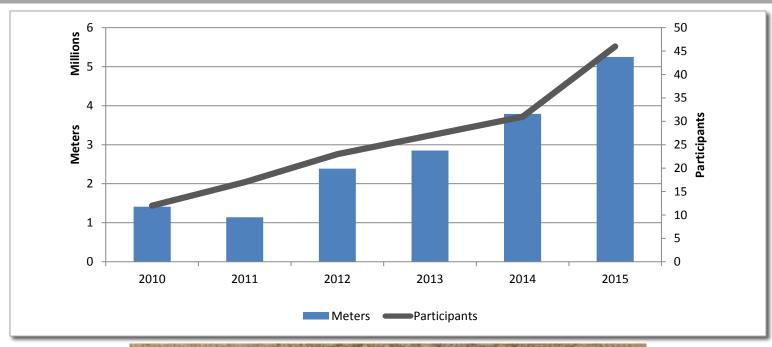








# JVTC Participation & Meter History







# 25<sup>th</sup> Anniversary







# Spartan Rowing Alumni Award 2015



#### Stephanie Merlino & Abby Sevier





## How Are We Doing?

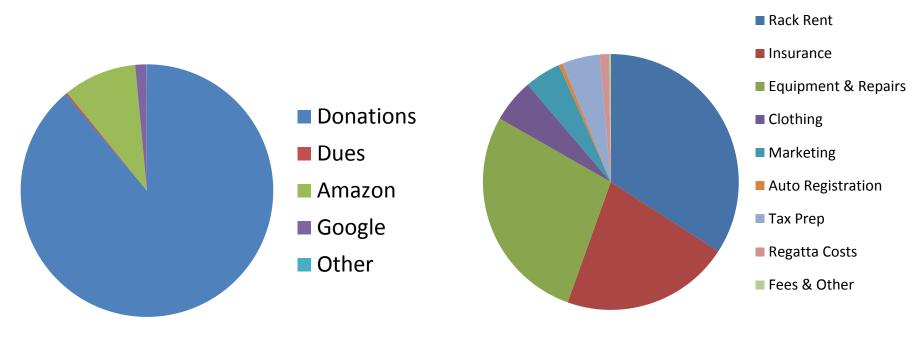




#### SARA Sources & Uses of Funds 2014

#### **Total Income**

#### **Total Expenses**



Total: \$27,097 Total: \$12,042



**Cash on Hand: \$14,811** <sub>q</sub>

# SARA Income & Expense Trends

	2014	2013	2012	2011	2010	2009	2008	2007
Donations & Fundraising	\$24,113	\$23,707	\$67,813*	\$35,460	\$133,265 <sup>†</sup>	\$24,345	\$31,711	\$13,164
Rack Rent <sup>i</sup>	\$4,110	\$3,680	\$3,152	\$1,445	\$1,100	\$900	\$325	\$0
Insurance	\$2,571	\$2,571	\$2,553	\$2,207	\$1,592	\$1,212	\$367	\$0
Coaching			\$50,000					
Equipment <sup>‡</sup>	\$14,061	\$10,031	\$10,051	\$44,486	\$19,794	\$25,928	\$20,516	\$14,444

<sup>\*</sup> Includes \$50,000 transfer to CWRU for Coaching

Cash on Hand: \$14,811

Does not include CWRU funds: Sports Club Budget and SARA Endowment



<sup>†</sup> Includes \$100,000 transfer to CWRU for CRF Boathouse

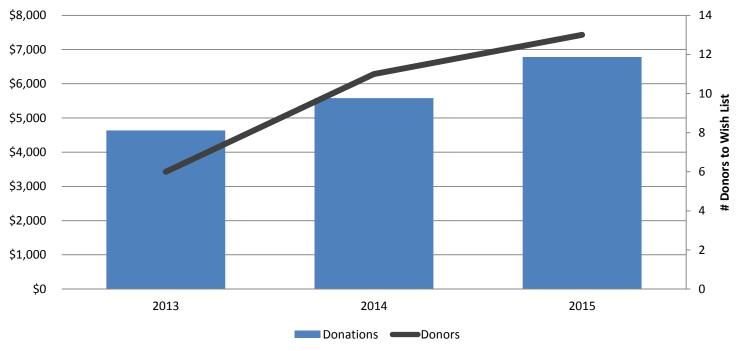
i Only include rack rent for SARA shells

<sup>‡</sup> Includes Repair, Purchases & Depreciation



## Wish List Trends







# Coaching Makes the Difference

- Michigan vs. Ohio State (WolverBuck: 19-2)
- UVa
- Bucknell
- Purdue
- GVSU

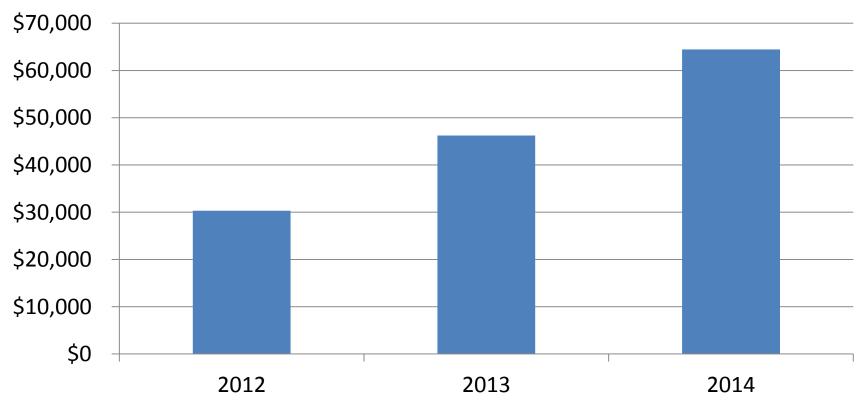
"If Princeton can have it, why can't we?"



# **Endowment Progress**

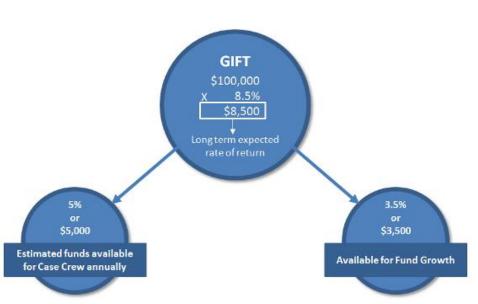
#### **SARA Coaching Endowment**

(June 30 close)





### **How Endowments Work**

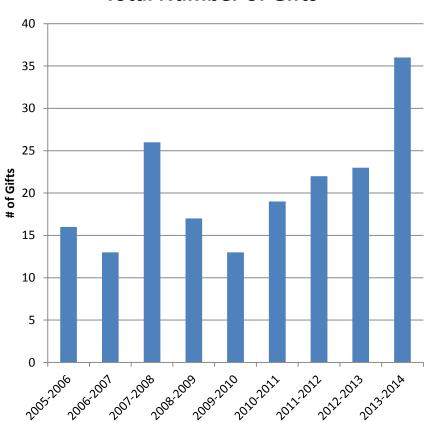


- Funds reside within larger endowment fund – like owning a portion of a large mutual fund
- Goal is to provide steady distributions and principal growth
- Minumum gifts requried \$25k
- Way to leave a permanent legacy
   restricted, named funds
- Those with means generally have to give something...

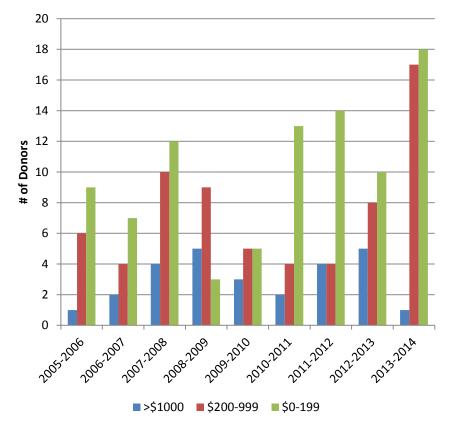


## **Donor Participation**

#### **Total Number of Gifts**



#### **Donations by Giving Level**





## Where We Need Help

**Building Championship Teams** 





# A New Campaign Needed?

- Boats: 8+ & 4+
- Truck
- Coaching Endowment



### **Effective Donations**

- Cash
- Long-term appreciated securities (stocks, bonds, mutual funds, etc.)
  - Directly donate appreciated stocks
  - Charitable write off equal to market value
  - Avoids paying tax on capital gains
- Life Insurance
  - Fund a life insurance policy with school as beneficiary
  - Funding payments (5 or 7 annual payments) tax deductible in year payment made
  - Policy pays out to university upon your death to the area you designate



# Give Stock, Not Cash... We'll Take Cash Too!

#### One of the most taxefficient ways to give

	Donate Stock: Contribute securities directly to charity	Donate Cash: Sell securities and donate proceeds	
Current fair market value of securities	\$50,000	\$50,000	
Capital gains and Medicare surtax paid <sup>2</sup> (23.8%)	\$0	\$7,140	
Charitable Contribution/Charitable Deduction <sup>3</sup>	\$50,000	\$42,860	
Value of Charitable Deduction Less Capital Gain Taxes Paid <sup>2</sup> (Assumes donor is in the 39.6% federal income tax bracket)	\$19,800	\$9,833	

- Any long-term appreciated securities with unrealized gains (meaning they were purchased over a year ago, and have a current value greater than their original cost) may be donated to a public charity and a tax deduction taken for the full fair market value of the securities up to 30% of the donor's adjusted gross income.
- Since the securities are donated rather than sold, capital gains taxes from selling the securities no longer apply. The more appreciation the securities have, the greater the tax savings will be.



## Giving: Life Insurance

A life insurance policy is an excellent way to make a gift to CWRU

#### **Example:**

- 40-year old male non-smoker
- 7 annual payments of ~\$2000
- Gift of \$2000 claimed as part of itemized deductions in year of gift
- \$100,000 paid to university upon your death

#### Inclusion in University's Luminary Society

 For alumni and friends who have made provisions for the future of the university through a planned gift

#### **New Policy: How It Works**

- Perhaps you don't own an existing policy but recognize the advantages of gifting a new life insurance policy.
- You can, in most states, purchase a new policy and name CWRU as the beneficiary and owner of the policy.
- Rather than paying premiums to the insurance company, you make taxdeductible contributions to CWRU to cover the premium payments.
- Even greater leverage (lower premium costs or increased benefit amount) is possible when two donors, typically spouses, purchase a two life survivorship policy.

http://case.giftlegacy.com/?pageID=138



### List of Donors 2014

- Olympian (>\$2,500)
  - Doug & Erynn Rathburn
- Champion (\$1000-2499)
  - Carol Brubaker
  - Dad Vail Regatta
- Gold Medal (\$500-999)
  - Tom Attenweiler & Meg Grady
  - Cindy Ching
- Silver Medal (\$200-499)
  - Boston Scientific (Meg Grow)
  - Evan & Brandy Halprin
  - Elizabeth Kennedy
  - Mike & Trisha Krofcheck
  - Dick Sevier
  - Amy Kozlowski Treat
  - Nathan Uber
- THANK YOU!

- Bronze Medal (\$1-199)
  - Anonymous
  - Dan & Gina Bachmann
  - Lauren Boucher
  - Joseph Butz
  - Jeff Chin
  - Miranda Cullins
  - Lori Egitto
  - William Giles
  - Jason Kampmeyer
  - Nina Ma
  - Tim Marcovy
  - MemOARies
  - Masaru Miyagi
  - Katie Puttmann
  - Kein Roberts
  - Nancy Ross
  - Mark Schoenenberger & Stacie Ringleb
  - Deb Stoll
  - Patty Travis



## What's Next

#### **25**th Anniversary Banquet



#### **Case Crew History**





