

February 15, 2009

Dear Cleveland businesses in the CWRU area,

My name is Nicholas Beese and I am a first year rower on Case Crew Team. I am also the chair for the 2008 Erg-A-Thon and Vice President of the Case Crew Club. The Case Crew Club is a non-profit athletic organization affiliated with Case Western Reserve University. As a club we are required to fundraise to cover the club expenses.

In order to be able to afford to travel to competitions in the area, we require every rower to raise a set amount of money. This year, every member of the varsity squad who rows a full calendar year must raise at least \$300, whereas those who are members of the novice team must raise at least \$150. In order to make this a reasonable expectation, the team sponsors fund raising opportunities throughout the year. Each fall, we work a concession stand in Browns Stadium on the Sundays that the Browns have home games. This money is divided among each worker and taken from their required total.

We also host an Erg-A-Thon in the spring to provide opportunities for those who cannot work Browns games or have yet to meet their fundraising goal and increase awareness of the Crew Team on the CWRU campus and in the surrounding area. An Erg-A-Thon is a 24 hour team event where at least one person is rowing on a rowing machine at any given time. This year, we will be attempting to row (in meters) the distance from Cleveland to the starting line of the final race (Dad Vails), which is approximately 682 362 meters.

The fund raising portion of the Erg-A-Thon is two part:

- Each rower is expected to collect pledges for either the number of total meters they will row (eg, \$1/1000 meters) or for a set amount of money (flat donation of \$10, etc).
- A bake sale and raffle will be held throughout the event, with the baked goods courtesy of the crew team and the items to be raffled off courtesy of local businesses.

This year's Erg-A-Thon is from 7 pm February 28th to 7 pm March 1st.

If you are interested in donating to the CWRU Erg-A-Thon, we are collecting items for the raffle. If you have any questions, please feel free to contact me at njb32@case.edu.

Thank you very much for your support!

Nicholas Beese
B.S.E., Biomedical Engineering 2012
Case Crew Fund Raising Chair
Case Crew Vice President